



Development Analysis

As developers know, creating a successful real estate project is a complicated process. The process typically begins with a need in a search of a site, or a site in search of a need. Either way, we can help.

The principals of URS have many years of experience in developing a variety of projects, and know the requirements for successful development.

The success of a project is often determined before ground is broken, and examples abound of attractive yet vacant properties. Does the project have an arrival presence? Is the layout of the building suitable for the use and needs of the occupants? Does the leasing agent have a demonstrated expertise? What are the strengths and weaknesses of competitors? Have municipal services, zoning, tax rates, transportation linkages, market demand and employee availability been researched? Can the project be reasonably permitted and constructed within the foreseeable market window? Will basic redecoration or complete renovation yield higher returns?

URS professionals can answer these questions, help clients select the right team for the project and provide guidance through every step of the process, whether developing a new project or repositioning an existing one.

We can assist in:

- Site selection
- Site planning
- Project development
- Budget preparation
- Value engineering
- Market strategy
- Financing alternatives
- Governmental incentives negotiation